



SHIRE OF  
**HARVEY**

*A Breath of Fresh Air*

# Creative Communities

Shire of Harvey Arts and Culture Strategy 2021



## **Acknowledgement of Country**

The Shire of Harvey acknowledges the traditional custodians of the land and their continuing connection to land, waters and community. We pay our respects to all members of the Aboriginal communities and their cultures; and to Elders both past and present.

## **Special thanks**

We would like to thank the creatives in our community who took part in the consultation for this project and who provided insightful guidance on the strategy's actions and outcomes.

We would also like to thank the members of the recently formed Shire of Harvey Arts and Culture Advisory Group who instigated this project. Your passion will ensure that our already flourishing creative community will be supported to grow and thrive over the next twelve months and beyond.

## **Front cover artwork**

Artist Anthea Bach in front of the Brunswick Entry Statement. This piece was commissioned by the Shire in 2020 and installed in 2021.

## **Contents**

Acknowledgements	2
Vision and Mission	4
Executive Summary	5
Focus Areas	6

## **Vision**

We aspire to be a creative community that is vibrant, diverse and engaged through arts and culture.

## **Mission**

We will listen to and engage with creatives in order to support arts and culture in the Shire of Harvey.

## **Executive Summary**

The Shire of Harvey has a flourishing arts and culture community. Creative Communities 2021 is the Shire's arts and cultural strategy. The strategy provides a means to recognise the role that local art, artists and cultural industries play in the cultural, economic, social and artistic vitality of the Shire.

Creative Communities sets out new ways that arts and culture will become a larger part of life in the Shire. The strategy also provides a roadmap which will be refined during 2021 to 2022 to ensure our creative communities can continue to thrive. This is an ambitious plan which is why during this time, the objectives and actions of the strategy will be tested and refined in consultation with our creative community so that the most appropriate strategic framework is being applied.

The vision of this strategy focuses on the Shire's aspiration to be a creative community that is vibrant, diverse and engaged through arts and culture. This vision is supported by key high level focus areas including:

- Focus Area 1: Artistic and cultural capacity recognises that increased artistic and cultural capacity provides a solid foundation for the development of arts and culture within the Shire of Harvey
- Focus Area 2: Artistic and cultural events program involves the development and promotion of a placed-based arts and cultural events program in order to provide an opportunity to draw increased visitors and tourists to the Shire, as well as help build the capacity and opportunity for our local artists
- Focus Area 3: Vibrancy of public spaces identifies the importance of public art as a mechanism for building a sense of place and supporting accessible, challenging and engaging opportunities for community to celebrate art and culture
- Focus Area 4: Art collection aims to build community knowledge of and investment in the Shire's art collection

These focus areas are supported by a mission to listen to and engage with creatives in order to support arts and culture in the Shire of Harvey.

Ultimately, Creative Communities recognises the importance of arts and culture in the Shire and aims to support accessible, challenging and engaging artistic practice as a way to strengthen a sense of place and supporting thriving and connected communities.

**Cr. Paul Gillet**  
**Shire President**  
**Chair, Arts and Culture Advisory Group**

**Annie Riordan**  
**Chief Executive Officer**

### Focus Area 1: Artistic and cultural capacity

Objective 1.1 Support the capacity of our local artistic and cultural community

Action	Outcome	Responsible
1.1.1 Support artists to identify funding opportunities and develop projects	Artists have opportunities to develop and showcase their work	Community Development (CD)
1.1.2 Investigate gaps in local provision of professional development and educational opportunities for local artists	The Shire's artistic and cultural communities are positively influencing the broader community	CD
1.1.3 Investigate an Artist in Residency program		CD
1.1.4 Showcase local artists in Shire communications		CD Marketing and Communications (MC)
1.1.5 Continue to consult with members of the Arts and Culture Advisory Group		CD

## Focus Area 2: Arts and cultural events program

Objective 2.1 Support and develop a placed-based arts and cultural events program

Action	Outcome	Responsible
2.1.1 Continue to promote arts and cultural based events on the Shire's website	Residents and visitors to the Shire are stimulated through arts and cultural events	CD Harvey Recreation and Cultural Centre (HRCC) MC
2.1.2 Continue to support the art and cultural events program of the Harvey Recreation and Cultural Centre		CD HRCC MC
2.1.3 Identify suitable funding and collaborative partnerships to increase the delivery of arts and cultural events		CD HRCC

### Focus Area 3: Vibrancy of public spaces

Objective 3.1 Activate public spaces with art that is accessible, challenging and engaging

Action	Outcome	Responsible
3.1.1 Investigate the development of a Percent for Art Scheme	Members of the public experience the intrinsic value of social connection through public art work throughout the Shire	CD Economic Development (ED)
3.1.2 Identify and map key locations for the installation of public art to form a public art trail	Cultural identity and belonging is expressed in locations where people meet and reside	CD ED
3.1.3 Progressively install interpretive signage for public art in the Shire		CD



### Focus Area 4: Art collection

Objective 4.1 Develop and deliver opportunities for community to celebrate and engage with the Shire's Art Collection

Action	Outcome	Responsible
4.1.1 Commission artworks for the Shire's Art Collection to a high level of industry standard	There is a variety of artistic practice and style represented in the Shire's Art Collection  The economic contribution of the arts is recognised and supported through jobs, tourism and educational outcomes  Community invest and engage in art and cultural opportunities	CD
4.1.2 Identify suitable locations across the Shire for the public display of the Shire's Art Collection		CD ED Special Projects
4.1.3 Support increased community participation, appreciation and engagement in the Shire's Art Collection		CD MC